

Storage Decisions

San Francisco 2008

Sunday, November 16			
4:00-7:00 PM	Delegate registration Avoid standing in line on Monday morning by checking in on Sunday evening.		
Monday, November 17			
7:30-8:15 AM	Registration and welcome refreshments		
8:15-8:25 AM	Welcome address presented by Rich Castagna, Editorial Director, Storage Media Group		
8:25-8:35 AM	Move to breakout rooms		
8:35-9:35 AM	<u>BACKUP TECHNOLOGIES: Stand and Deliver – Data Protection SLAs</u> Presented by Brian Greenberg, Data Protection Services Manager and Architect	<u>STORAGE SYSTEMS & NETWORKING: Storage Networking - The Path to Performance</u> Presented by Howie Goldstein, President, Howard Goldstein Associates	<u>DATA RETENTION & RETRIEVAL: Making a Case for CAS - The Pros and Cons of Content-Addressable Storage</u> Presented by Arun Taneja, Founder and Consulting Analyst, Taneja Group
9:35-9:45 AM	Move to breakout rooms		
9:45-10:45 AM	<u>DATA RETENTION & RETRIEVAL: Deep Dive Into Email Archiving Products</u> Presented by Stephen Foskett, Director of Data Practice, Contoural	<u>BACKUP TECHNOLOGIES: Testing... One, Two, Three...</u> Presented by Jeff Harbert, Storage Consultant, GlassHouse Technologies	<u>STORAGE SYSTEMS & NETWORKING: Focus on Solid State Storage</u> Presented by George Crump, Founder and Senior Analyst, Storage Switzerland
10:45-11:55 AM	Morning break		
10:55 AM-11:55 PM	<u>STORAGE & CAPACITY MANAGEMENT: Green Storage – Practical Ways to Reduce Power Consumption</u> Presented by Greg Schulz, Founder and Senior Analyst, StorageIO	<u>STORAGE SYSTEMS & NETWORKING: The Right Way to Test Storage System Performance</u> Presented by Brian Garrett, Technical Director of ESG Lab, Enterprise Strategy Group	<u>BACKUP TECHNOLOGIES: Making Virtual Backups Real</u> Presented by W. Curtis Preston, VP Data Protection Services, GlassHouse Technologies
11:55 AM-1:10 PM	Lunch		
1:10-2:10 PM	<u>STORAGE SYSTEMS & NETWORKING: IP and Fibre Channel in SANs</u> Presented by Howie Goldstein, President, Howard Goldstein Associates	<u>STORAGE & CAPACITY MANAGEMENT: Leveraging Capacity Optimization Technologies Against Primary Storage</u> Presented by Eric Burgener, Senior Analyst, Taneja Group	<u>MANAGEMENT/EXECUTIVE: Business Buy-In</u> Presented by Scott Matey, Managing Director, GlassHouse Technologies
2:10-2:20 PM	Move to breakout rooms		
2:20-2:50 PM	Technology in Action		
2:50-3:00 PM	Afternoon break		

3:00-3:30 PM	Solutions Provider Showcase One vendor presents an in-depth presentation on....., and value-added resellers that specialize in storage networking share their insights into successful customer projects and unique solutions to common challenges your peers have faced.
3:30-4:30 PM	EXECUTIVE KEYNOTE: Managing the Four Cs – Cost Containment, Compliance, Continuity and Carbon Footprint Presented by Jon Toigo, CEO, Toigo Partners International
4:30-7:00 PM	Exhibit Hall Reception Enjoy food, delicious hors d'ouvres and cocktails. Converse with your peers, review new products and storage solutions from top vendors and enter to win some fantastic prizes!
5:00-7:00 PM	Ask the Experts Get one-on-one advice and have your questions answered by conference speakers in our "Ask-the-Experts" area of the exhibit hall. Plus, W. Curtis Preston will be in the Ask the Experts area signing copies of his popular book, <i>Backup and Recovery</i> . His first 25 visitors will receive free copies!

Tuesday, November 18		
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9:00-9:20 AM	Welcome refreshments		
9:20-9:30 AM	Welcome address presented by Rich Castagna, Editorial Director, Storage Media Group		
9:30-10:30 AM	EXECUTIVE KEYNOTE: 7 Simple Steps to Overcoming Storage Compliance Challenges Presented by Randy Kahn, Founder, Kahn Consulting		
10:30-10:45 AM	Move to breakout rooms		
10:45 - 11:45 AM	MANAGEMENT/EXECUTIVE: Buying Storage – What the Vendors Don't Want You to Know Presented by Bill Peldzus, VP Data Center Services, Business Continuity and Disaster Recovery, GlassHouse Technologies	DATA RETENTION & RETRIEVAL: Storage and the Law – Backup, Recovery and Depositions Presented by Brian Babineau, Senior Analyst, Enterprise Strategy Group and Greg Buckles, Founder of Reason-eD and Experienced Litigation Support Specialist	DISASTER RECOVERY: DR Testing Programs – How Useful Are They? Presented by Jon Toigo, CEO, Toigo Partners International
11:45 AM-12:00 PM	Morning break		
12:00-1:00 PM	Emerging Technology Showcase Today's hottest start-ups in the storage market present in a 10-minute rapid-fire format.		
1:00-2:45 PM	Special Lunch in the Exhibit Hall NEW! Maximize your time to talk shop with exhibiting storage technology providers at today's lunch. Make contacts for your 2008 projects, get product information and view demos of the latest storage technologies. Plus, Keynote Speaker Randy Kahn will be in the Ask the Experts area signing copies of his popular book, <i>Information Nation: Seven Keys to Information Management Compliance</i> . His first 25 visitors will receive free copies!		
2:45-3:45 PM	STORAGE & CAPACITY MANAGEMENT: Optimizing Storage in VDI Environments Presented by Jeff Byrne, Senior Analyst, Taneja Group	BACKUP TECHNOLOGIES: De-dupe and Disk Backups – What You Need to Know Before Taking the Plunge Presented by W. Curtis Preston, VP Data Protection Services, GlassHouse Technologies	STORAGE & CAPACITY MANAGEMENT: Clustered Storage – From SMB, to Scientific, to Social Networking and Web 2.0 Presented by Greg Schulz, Founder and Senior Analyst, StorageIO
3:45-4:00 PM	Afternoon break		
4:00-5:00 PM	STORAGE & CAPACITY MANAGEMENT: Everything You Always Wanted to Know About Virtualization – In One Hour Presented by Stephen Foskett, Director of Data Practice, Contoural	STORAGE SYSTEMS & NETWORKING: Storage and the WAN – What Are the Options? Presented by Marc Staimer, President and CDS, Dragon Slayer Consulting	MANAGEMENT/EXECUTIVE: What Storage Managers Are Buying and Why Presented by Rich Castagna, Editorial Director, Storage Media Group
5:00-6:15 PM	Storage Decisions Networking Reception All conference attendees, expert speakers and sponsors are invited to a special cocktail hour. As the second day of the		

conference closes, you'll enjoy a relaxed reception where you can network with your peers, meet the vendors and ask questions directly to the conference speakers.

Wednesday, November 19

8:30-9:00 AM	Registration and morning refreshments
9:00-10:00 AM	<u>MANAGEMENT/EXECUTIVE: The 3rd Era of Commercial Computing – What Storage Infrastructures Will Look Like</u> Presented by Presented by Brian Babineau, Senior Analyst, Enterprise Strategy Group
10:00-10:15 AM	Morning break
10:15 - 11:15 AM	<u>STORAGE & CAPACITY MANAGEMENT: The Hidden Storage Gotchas of Server Virtualization and How to Avoid Them</u> Presented by Marc Staimer, President and CDS, Dragon Slayer Consulting
11:15 AM-12:15 PM	<u>DISASTER RECOVERY: Tiered Disaster Recovery – DR SLAs That Work</u> Presented by Bill Peldzus, VP Data Center Services, Business Continuity and Disaster Recovery, GlassHouse Technologies
12:15 PM	Conference adjourns