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PRESS RELEASE

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Storwize Introduces 15:1 Capacity Reduction for Primary Storage, Reducing Cost Throughout the Data Lifecycle

Market leader enhances capacity savings, performance, and high-availability capabilities for business-critical environments

SAN JOSE, Calif., October 21, 2008 – Storwize Inc., the leading provider of real-time capacity optimization solutions, raised the bar for primary storage optimization today with the announcement of several new enhancements to its STN-6000p product line, including industry-leading compression levels and performance, as well as enhanced high availability capabilities for business-critical application environments.

The Storwize STN-6000p product family is an enterprise-class universal storage capacity optimization platform that helps companies manage data and storage infrastructure sprawl without compromising performance, all while delivering unprecedented cost savings, operational efficiencies and ROI. Designed specifically to address the unique requirements of primary storage, the latest version of the company's flagship solution features:

- the industry's first 15:1 primary storage capacity reduction based upon real-time compression, providing organizations dramatic savings in their most expensive storage tier;

- industry-best performance with sustained throughput of more than 600 MB/sec from a single Storwize node, providing uncompromised performance for business-critical applications;
- and new AutoSynch features for enhanced high-availability management in mission-critical environments.

According to Lauren Whitehouse, Analyst at Enterprise Strategy Group, “The benefits of reducing data are felt at every point downstream from where the reduction occurs. It only makes sense that applying this function closer to the point of data creation will yield the greatest possible benefits. By attacking data reduction at primary storage, users will find they need far less equipment and can manage their data far more effectively. The story just makes sense.”

Leveraging industry standard compression algorithms, the solution provides high average data reduction across all primary data types making it well suited for industries including financial services, oil and gas, manufacturing, entertainment, life sciences, and Web 2.0.

“Storwize is the only purpose-built solution for primary storage optimization, enabling organizations to reduce storage costs throughout the entire data lifecycle,” said Peter Smails, Vice President of Worldwide Marketing at Storwize. “And, because we designed the platform to address primary storage, not only do our savings cascade to secondary storage and backup, we’re also complementary with downstream data reduction technologies like de-duplication.”

The enhanced STN-6000p series will be generally available within 60 days. For additional details, please contact your local Storwize sales representative, local Storwize VARs and distributors, or visit us at www.storwize.com.

About Storwize

Storwize is the market leader in primary storage optimization. Storwize’s unique real-time optimization solutions are deployed globally helping organizations reduce their

primary data footprint up to fifteen-fold and optimize their storage infrastructure throughout the data lifecycle. Based in San Jose, Calif., Storwize is privately-held and backed by leading investors Sequoia Capital and Bessemer Venture Partners. For more information, visit www.storwize.com.

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